

Agenda

8th Annual ERCIS Workshop
LIACS (Leiden Institute of Advanced Computer Science)
Leiden, the Netherlands
2017-08-28 – 2017-08-30

Monday, August 28th

Academy Building, Rapenburg 73, 2311 GJ Leiden, <https://goo.gl/maps/cpL6Xc5nC2z>

17.00	Coffee, Cake and Registration	
17.30	Welcome Address and Introduction by Leiden Institute of Advanced Computer Science (LIACS)	Aske Plaat (LIACS Scientific Director) Jaap van Herik (LCDS)
	Presentation about Leiden Center for Data Science (LCDS)	
Starting 18.30	Welcome Reception (Snacks & Drinks)	

Tuesday, August 29th

IACS (Snellius building), Niels Bohrweg 1, 2333 CA Leiden, <https://goo.gl/maps/E5t8a78c1XS2>

09.00 – 9.30	Coffee, Cookies, and Registration	
9.30 – 10.15	Welcome	Aske Plaat Michael Emmerich Jörg Becker
	Short Introduction	All
	Report about <ul style="list-style-type: none">- recent ERCIS activities- ERCIS evaluation	Armin Stein
10.15 – 10.45	Introduction of the University of Wroclaw	Ngoc-Thanh Nguyen (Wroclaw University of Technology)
10.45 – 11.00	Coffee Break	
11.00 – 12.30	Data Warehousing Architectures for Big Data	Maribel Y. Santos (University of Minho)
	How to deal with the shift from theory-driven to process-driven prediction	Ahmed Elragal (Lulea University of Technology)
12.30 – 13.30	Lunch break	
13.30 – 15.00	Data Mining, Machine Learning and Optimization Projects at LIACS	Michael Emmerich (LIACS), Thomas Bäck and others
	Mapping the Online Customer Journey as a Markov Chain: A Data Science Perspective	Christopher Holland (Manchester Business School)
15.00 – 15.30	Coffee Break	
15.30 – 16.30	Customer Service in Social Media and Data Privacy Issues	Matthias Carnein (WWU Münster) Karsten Kraume (Arvato)
16.30 – 17.00	Beyond crowd judgments: Data-driven estimation of market value in association football	Alexander Simons (University of Liechtenstein)
Starting 17.30	Social Event: Excursion and Conference Dinner (details t.b.a.)	

Wednesday, August 30th

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09.00 – 09.15	ERCIS Competence Centers	Armin Stein
09.15 – 10.15	Impact of information on Organizational Attention	Isabel Ramos (University of Minho)
	Success-Theory-Action-Risk	João Alvaro Carvalho (University of Minho)
10.15 - 10.45	Introduction of the National University of Ireland, Galway	Kieran Conboy (University of Ireland)
10.45 – 11.15	Coffee Break	
11.15 – 12.15	Introduction of the Tallinn University of Technology, Estonia	Robert Kimmer (Tallinn University of Technology)
	Crisis Communication and Social Media	Stefan Stieglitz (University of Duisburg-Essen)
12.15 – 12.30	Wrap Up	
12.30 – 13.30	Lunch	
13.30 – 16.30	Optional Excursion (t.b.a.)	

Participants

#	Name	Affiliation	Country
1	Ahmed Elragal	Luleå University for Technology	Sweden
2	Alessio Maria Braccini	Università degli Studi della Tuscia	Italy
3	Alexander Simons	University of Liechtenstein	Liechtenstein
4	Andreas Solti	Vienna University of Economics and Business	Austria
5	Armin Stein	University of Münster	Germany
6	Chris Holland	University of Manchester	United Kingdom
7	Christian Bartelheimer	Paderborn University	Germany
8	Christian Schmitz	ownCloud	Germany
9	Daniel Beverungen	Paderborn University	Germany
10	Edouard Pignot	University of Münster	Germany
11	Estelle Wienk	Arvato	Germany
12	Heike Trautmann	University of Münster	Germany
13	Iryna Zolotaryova	Simon Kuznets Kharkiv National University of Eco-	Ukraine
14	Isabel Ramos	University of Minho	Portugal
15	Jacek Maślankowski	University of Gdansk	Poland
16	Jan Vanthienen	KU Leuven	Belgium
17	Jan vom Brocke	University of Liechtenstein	Liechtenstein
18	Jaziar Radianti	University of Agder	Norway
19	Jiaqing Zhong	Arvato	Germany
20	João Alvaro Carvalho	University of Minho	Portugal
21	Johannes Schneider	University of Liechtenstein	Liechtenstein
22	Jörg Becker	University of Münster	Germany
23	Julien Velcin	Université de Lyon	France
24	Karsten Kraume	Arvato	Germany
25	Katrin Bergener	University of Münster	Germany
26	Kestutis Kapocius	Kaunas University of Technology	Lithuania
27	Kieran Conboy	National University of Ireland Galway	Ireland
28	Leif Skiftenes Flak	University of Agder	Norway

29	Maribel Yasmina San-	University of Minho	Portugal
30	Matthias Carnein	University of Münster	Germany
31	Michael Emmerich	LIACS	The Netherlands
32	Minseok Song	POSTECH	South Korea
33	Miriam Epke	University of Münster	Germany
34	Nadia Noori	University of Agder	Norway
35	Ngoc Thanh Nguyen	Wroclaw University of Science and Technology	Poland
36	Oihab Allal-Chérif	Kedge Business School	France
37	Øystein Sæbø	University of Agder	Norway
38	Philipp Ebel	University of St. Gallen	Switzerland
39	Rimantas Butleris	Kaunas University of Technology	Lithuania
40	Robert Krimmer	Tallinn University of Technology	Estonia
41	Stefan Stieglitz	University of Duisburg-Essen	Germany
42	Stefano Za	LUISS University	Italy
43	Stephan Meisel	University of Münster	Germany
44	Suzan Verberne	LIACS	The Netherlands
45	Tien Phan	Kedge Business School	France